

THE DEVELOPMENT OF TECHNOLOGIES COMPANIES: SPIDER FINANCE CASE STUDY

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ABSTRACT

This dissertation will present a study about Technologies companies, how should they keep their profits increasing while using the spider strategy, a successful company needs to have many dividends in many ways, a company owner needs to think big, having more than one resource should be everyone's goal. Entrepreneurs can think bigger by viewing obstacles as opportunities.

Successful entrepreneurs and business people don't let obstacles get in the way of their goals, instead they use them to motivate themselves to think critically.

They see it as an opportunity to develop from and overcome. Solving problems is a great way to broaden your horizons and promote creativity in your business.

We are going to do a case study about the company I am working in it, a good example to show the real meaning of the spider strategy, we are going to define each leg and what was the idea of creating it and also, the profits they gain from each one.

We are going also to talk about the standing of the crises and the way they affect the finance of this types of companies, and give the example with what we are living in this last year, the example of the corona pandemic.

Keywords:

Profit – Strategy – Budgeting – Teamwork – Planning.

INTRODUCTION

The primary part of my dissertation investigates how an entrepreneur should think to increase his profits and to develop his company, a business person should think differently than a normal employer.

Thinking bigger necessitates determining where the company can go next.

You must not only be imaginative and explore a range of options to get where you want to go, but you must also seek out like-minded individuals who share your vision.

if you want to think bigger, by definition, you need to ask bigger, more empowering questions. The quality of your questions determines the standard of your answers. In other words, ask a little question, get a little answer. Ask an even bigger question, get a much bigger answer. So, if you wish to scale your business faster, you would possibly want to expand the forms of questions you're asking yourself. Ask bigger, more empowering questions and you'll get bigger, more empowering answers.

Marketing, finance, operations management, client services, and information technology are all common departments. Although there are often smaller departments within autonomous companies, these five divisions represent the main departments within a publicly traded company. Choosing to add new departments will not only help you with Collaboration with another group will provide you with new skills and perspectives.

In the second part we are going to talk about the effect of Corona on technologies companies who had choose the spider finance and how powerful they are in these days comparing them to normal organizations with just one department.

By collaborating with another team, you can contribute to your organization's mission while also meeting your own professional development needs, but also will help you with the finance of your organization, especially in these pandemic days, having many departments help you make your balance stable, if you have problems in one the other one will help you get your situation well built.

In this past year, all businesses are suffering from a big loss, just few of them had a strong background that made them stable and not financially shaking.

Because we are in the midst of a pandemic, predicting its long-term consequences are extremely difficult. Despite the fact that society has been hit by many pandemics in the past, it is difficult to predict the long-term economic, behavioral, or social effects because these aspects have not been thoroughly studied.

According to the few studies that have been done, the major historical pandemics of the last millennium have been linked to subsequent low asset returns. We tend to become less interested in investing and more interested in saving our capital after a pandemic, resulting in lower economic growth.

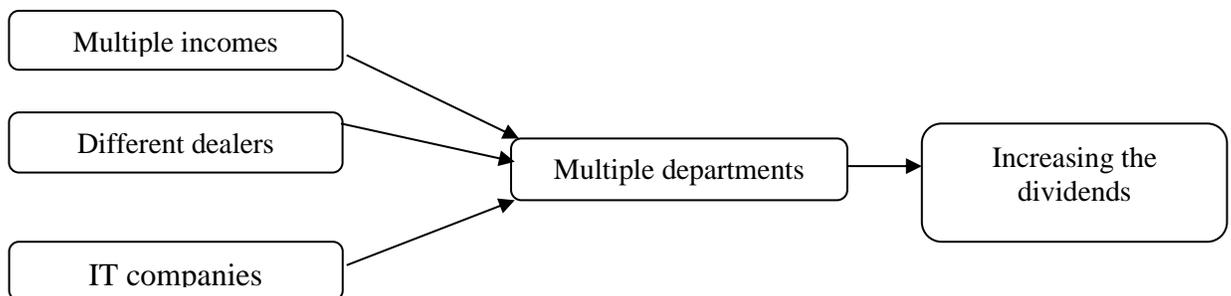
Given the current situation, in which saving capital results in negative returns, we are unlikely to be as cautious as we have been in the past.

Personal protection, such as the use of face masks, appears to be linked to behavioral changes associated to pandemic outbreaks, rather than general behavior changes.

As humans in a modern society, our lives appear to be more concerned with convenience than with anticipating what could happen in the future.

Waste Water

Below is a research model to be followed for the research at hand (Salem et al., 2018):



METHODOLOGY

The methodology that this dissertation will follow is to see in Istanbul a case study, a company that follow this steps that the thesis will talk about, the company I am working in at the moment, Metadiag Automotive Technology.

CONCLUSION

This thesis hypothesized that having more than one department in a company is more suitable for more profits; Management technologies are critical for holding company headquarters.

The primary goal of this research was to propose a spider finance model for holding businesses. Until recently, numerous models for developing technology strategy have been provided. Before proposing an acceptable modified model for spider finance formulation in holding companies, the appropriateness of each model with management technologies and holding company headquarters was evaluated.

Because of its qualities in addressing the valuable parts of well-known general technology strategy formulation models, the customized model for holding companies improves the implementation of a spider finance formulation project for corporate headquarters. Although the concept was developed for a Turkish conglomerate, it is applicable to other conglomerates and holding corporations. Management technologies are among the important themes for which more substantial research should be conducted in various sectors. Presenting the spider finance formulation model for certain sorts of organizations, such as project-oriented organizations, is proposed as a topic for future study with this goal in mind.

ACKNOWLEDGEMENT

First, we thank God, who has given us the power and motivation to carry out our project with His divine help, because without His help we would have never been able to complete it.

We must express our gratitude for their contributions to the successful completion of this dissertation to many people. The support and experience of every one of us have enriched this analysis in many respects and protected us from many mistakes.

We would also like to show our sincere gratitude and thanks to our supervisor. This paper and the research behind it would not have been possible without the exceptional support of our supervisor, Dr. Mustafa Özyeşil who greatly supported us in completing our work. We are highly thankful for her guidance and assistance forever.

In the end, we cannot thank our department enough, the Department of Finance, for supporting us over the years and helping us to excel in our field. We are truly appreciative of all faculty members of the Institute of graduate studies at Istanbul Aydin University and its staff who have played their roles impeccably in ensuring that we have the best facilities and treatment available.

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